

Increase Sales and Loyalty

Become a NuRide reward sponsor and drive customers right to your door!

- Reach thousands of green commuters who travel by your business every day
- · Align your business with a meaningful environmental program
- Increase sales and customer loyalty with special offers
- Gain valuable feedback and insights from customers

1-800-flowers com

"NuRide provides a unique service that meets our environmental and marketing goals."

COST: \$0 - (that' right, it's free!)

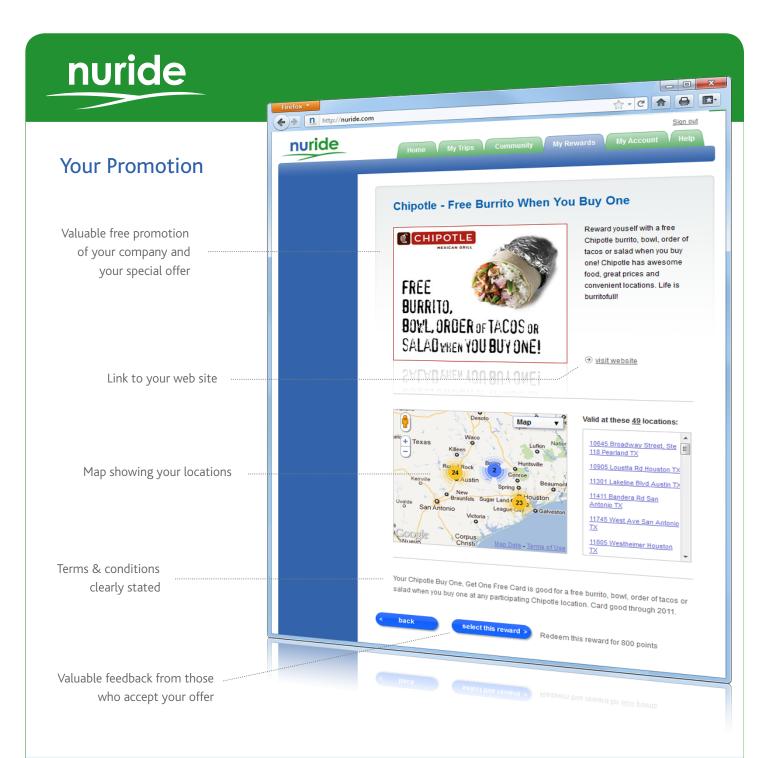
Here's how it works

- 1 Provide a special offer that that our members can earn for taking greener trips by walking, biking, telecommuting, carpooling, or taking public transportation.
- 2 NuRide will design your offer and promote it to our members at no cost to you (we can do this for free because we are funded by the government)!
- 3 Our members then take greener trips and earn points, which they can redeem for your special offer. NuRide delivers your offer electronically and all you need to do is honor the special offer and greet the happy customers when they come by!





"NuRide delivers important new customers."





Contact Martha Today!

Interested in some free "green" advertising?
Want to help your neighbors who are going green?
Want to know more? Then contact Martha Miller today at

mmiller@nuride.com (210) 667-8900